

**FOR IMMEDIATE RELEASE**

**Net Conversion Makes Top 100 Best Companies List**

(July 23, 2018) — Net Conversion was recently named one of Florida's *Best Companies To Work For*.

The annual Best Companies list is featured in the August issue of *Florida Trend* magazine. One-hundred companies are ranked in small, medium and large employer categories.

To participate, companies or government entities had to employ at least 15 workers in Florida and have been in operation at least one year. Companies that chose to participate underwent an evaluation of their workplace policies, practices, philosophy, systems and demographics. The process also included a survey to measure employee satisfaction. The combined scores determined the top companies and the final ranking.

"Employers we speak with talk a lot about how workplaces are changing and how young employees expectations are changing. For the Best Companies issue this year, we spoke with new hires and got their perspectives on what attracted them to the companies where they now work and what they now like best about their workplaces. One key concern that young workers talk about is whether the company seems to care about more than their academic record and technical qualifications," says Executive Editor Mark Howard.

"The best companies obviously provide strong pay and benefits to their employees, but they also offer fun diversions," says Florida Trend Publisher Andy Corty, "And these top companies encourage employees to participate in the organization's overall success with training and open communications."

*"We are very proud to be included amongst such a distinguished group of companies."*

-Ryan Fitzgerald & Frank Vertolli

The *Best Companies To Work For In Florida* program was created by *Florida Trend* and Best Companies Group and is endorsed by the HR Florida State Council. Best Companies Group managed the registration, survey and analysis and determined the final rankings. For a list of the 100 *Best Companies To Work For In Florida*, go to [www.FloridaTrend.com/BestCompanies](http://www.FloridaTrend.com/BestCompanies).

**About Florida Trend**

*Florida Trend* business magazine is read by 250,000 influential business executives, civic leaders and government officials each month. Its award-winning reporting covers business news, executives, key industry sectors, regional news and lifestyle. Enewsletters cover breaking news, movers and influencers, real estate, health care, education and small business. Floridatrend.com attracts over 100,000 unique viewers monthly.

**About Best Companies Group**

Best Companies Group works with partners worldwide to establish and manage "Best Places to Work," "Best Companies" and "Best Employers" programs. Through its thorough workplace assessment, utilizing employer questionnaires and employee-satisfaction surveys, BCG identifies and recognizes companies that have been successful in creating and maintaining workplace excellence. For more information, visit [www.BestCompaniesGroup.com](http://www.BestCompaniesGroup.com).

**About Net Conversion:**

We're a digital media company who's come a long way in a short time by being the best at what we do. For additional information, visit [www.net-conversion.com](http://www.net-conversion.com).